



## FIP - Fruit Indie Publishing 2nd edition

***Second edition of the award for the best publishing project,  
organized by Fruit Exhibition in collaboration with Favini.  
The theme of this second edition is the “journey”.  
You have time until 06/01/21 to register!***

Fruit Exhibition in collaboration with FAVINI are pleased to announce the second edition of the FIP award for the best prototypes of artistic books, independent publishing projects and zines

The contest is free and open to **all artists and publishers who are going to present an unpublished project** (not yet realized) **for a book or zine that investigates the theme of journey**, and that stands out for its technical and formal research in relation to the content.

The theme of journey travels along a vast spectrum: physical, emotional, visual, sound, prevented, realized, imagined, infinite, never started, suspended, postponed.

In the last decade, independent publishing has often proposed an unusual glance at the theme of journey as a narrative of a movement that unfolds page after page and that has never been charged before with such evocative power.

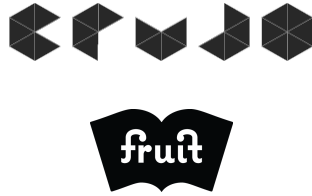
**The theme will explore experiences of itineraries, visual stories that combine poetry and information often told from the artistic point of view of writers, photographers, designers and artists.**

Each participant may submit one or more editorial proposals (book, magazine or zine), as a PDF, **by and no later than 12:00 PM (UTC +1) on 06/01/21**. There are no limitations regarding artistic technique, print format, book design or number of pages.

**Compatibly with the dissemination characteristics of the work, the aim of the contest is to bring out the diversity and the expressive vivacity of the independent publishing sector, to encourage and pay homage to all the artists and creative people who have chosen the book or the magazine as a form of expression, considered at the same time as a traditional and avant-garde media and art object.**

The jury, comprised of professionals and experts of the field, reserves the right to award the prize only if at least one of the proposals received is considered worthy and compatible with the formal, content and disclosure aspects identified by the judges.

The **FIP award** consists in supporting the winning publication (book, magazine or value) for a maximum value of **1000 EUR**, kindly offered by the company **Favini srl**. Once Favini srl receives the “ready to print” file from the winner, it will oversee the project’s creation (paper, printing,



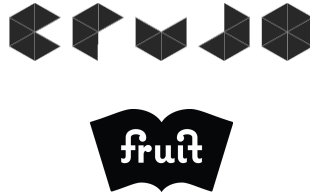
binding, etc.), covering expenses up to a maximum of 1000 EUR. In addition, the book (which will continue to be owned by the winner) will officially and freely become part of the **Fruit Exhibition bookshop**. The bookshop will be in touch with the contact person of the winning project in order to agree to send a number of printed copies; the bookshop is present at the festival and will be present at various events that we decided to participate during the year (exhibitions, festivals and initiatives). It will be the responsibility of the organization to **promote and disseminate** the winning project and any other projects with their related authors reported by the jury, through the communication network of the festival and partners and media partners who have joined the initiative.

The winner will undertake to realize the project in partnership with Favini after the awarding of the prize, using Favini paper and the services made available by the organizers, and to submit the printed and finished text by 06/01/22, otherwise the prize will be cancelled.

For further information, please contact [christian@fruitexhibition.com](mailto:christian@fruitexhibition.com)

## RULES

1. The Crudo Association in partnership with Favini announces the second edition of FIP as part of the ninth Fruit Exhibition - Bologna Art Book Fair.
2. No entry fee is required and the contest is open to all artists, publishers, students and independent designers. There are no gender or citizenship limitations.
3. Submissions may be made individually or collectively (co-authors). Submissions must include an application form for each project, indicating a single contact person. The contact person must be of majority age or older, otherwise they will be excluded. There is no limit to the number of projects that can be present. The application (including application form, a signed copy of the contest rules and the proposed publishing project) must be sent as a PDF by and no later than 12:00 PM (UTC + 1) on 06/01/21 to the following email address: [christian@fruitexhibition.com](mailto:christian@fruitexhibition.com).
4. The projects submitted must be original and unpublished (not yet printed) or otherwise will be excluded from the contest. Each book, magazine or zine project should be inspired by and investigate the *journey*. There are no limitations regarding artistic technique, print format, book design or number of pages.
5. The candidates are responsible for the originality of their submissions, and by participating in the contest they declare they are the creators of their works, releasing and holding harmless the organizers from and against any claim by third parties regarding copyright and



related rights.

6. After the contest's deadline, the submissions will be evaluated by a qualified jury of visual arts and communication experts. The names of the panelists will be made public and published on the website [www.fruitexhibition.com](http://www.fruitexhibition.com).
7. The jury will evaluate the submissions based on originality, quality, visual narrative capacity, book design, feasibility of the work's publication, consistency and creativity of its subject matter, public impact and the eco-sustainability of its creation.
8. The winner will receive a prize of maximum 1000 EUR (one thousand euros) toward the project's creation. Once **Favini srl** receives the "ready to print" file from the winner, it will oversee the project's creation (paper, printing, binding, etc.), covering expenses of up to a maximum of 1000 EUR. In addition, the book (which will continue to be owned by the winner) will officially and freely become part of the Fruit Exhibition bookshop (the bookshop and the contact person of the winning project must agree to send a number of printed copies) at various events where the bookshop will be present (exhibitions, festivals and initiatives).

The jury reserves the right to award the prize only if at least one of the submissions is in line with the panelists' criteria of being accessible to the public and thematic consistency as well as economic considerations. In addition to the winner, the jury may also declare other projects for a special mention or other forms of recognition.
9. After receiving the prize, the winner will produce the proposed publishing no later than 06/01/22, using Favini paper and the services made available by the organizers, and will be present for the official presentation of the finished printed product at the festival. If not, the prize will be forfeited.
10. Timeline:
  - contest start date 03/29/21
  - submission deadline 12:00 PM (UTC +1) on 06/01/21
  - winner and prize announcement July 2021. All notifications will be published on the Fruit Exhibition website (the winning authors will also be notified by e-mail and/or telephone)
  - printing of work for marketing purposes within June 2022
  - official presentation of printed book or magazine within 2022;
11. By participating in the contest, the author (or the contact person in the case of co-authors) authorizes the initiative's organizers and partners to use all digital material (images, text, etc.) regarding the winning project and other possible chosen projects for the sole purposes of promotion and dissemination.



The author of the winning project (or the contact person in the case of co-authors) also agrees to Fruit Exhibition's and Favini Srl's use of several copies of the printed book, the quantity of which is to be decided, for promotional purposes.

12. All communication pertaining to this contest must be sent to the festival's administrative office at the following email address: [christian@fruitexhibition.com](mailto:christian@fruitexhibition.com)
1. Personal data processing. The data provided will be processed in compliance with Art. 13 of GDPR 679/2016

PLACE AND DATE

LEGIBLE SIGNATURE