



FIP - Fruit Indie Publishing first edition

RULES

1. The Crudo Association in partnership with Favini announces the first FIP Contest as part of the seventh Fruit Exhibition - Bologna Art Book Fair, to be held from February 1 to 3, 2019, at Palazzo Isolani, Bologna.
2. No entry fee is required, and the contest is open to all artists, publishers, students and independent designers. There are no gender or citizenship limitations.
3. Submissions may be made individually or collectively (co-authors). In addition to a signed copy of the rules, submissions must include a registration form for each project, indicating a single contact person. The contact person must be of majority age or older or otherwise will be excluded. There is no limit to the number of projects that can be entered. The application (including registration form, contest rules and the proposed publishing project) must be sent as a PDF by and no later than 12:00 PM (UTC + 1) of 03/15/19 to the following email address: segreteria@fruitexhibition.com.
4. The projects submitted must be original and unpublished (not yet printed) or otherwise will be excluded from the contest. Each book, magazine or zine project should be inspired by and investigate *humor*, which is the theme of the seventh edition of Fruit Exhibition. There are no limitations regarding artistic technique, print format, book design or number of pages.
5. The candidates are responsible for the originality of their submissions, and by participating in the contest they declare they are the creators of their works, releasing and holding harmless the organizers from and against any claim by third parties regarding copyright and related rights.
6. After the contest's deadline, the submissions will be evaluated by a qualified jury of visual arts and communication experts. The names of the panelists will be made public and published on the website www.fruitexhibition.com.
7. The jury will evaluate the submissions based on originality, quality, visual narrative capacity, book design, feasibility of the work's publication, consistency and creativity of its subject matter, public impact and the eco-sustainability of its creation.
8. The winner will receive a prize of maximum 1000 EUR (one thousand euros) toward the project's creation. Once Favini srl receives the "ready to print" file from the winner, it will oversee the project's creation (paper, printing, binding, etc.), covering expenses of up to a maximum of 1000 EUR. In addition, the book (which will remain the property of the winner) will officially become part of the Fruit Exhibition



bookshop at the festival's eighth edition and at various events throughout the year 2019/2020 at which the bookshop will be present (shows, festivals and initiatives). The jury reserves the right to award the prize only if at least one of the submissions is in line with the panelists' criteria of being accessible to the public and thematic consistency as well as economic considerations. In addition to the winner, the jury may also declare other projects for a special mention or other forms of recognition.

9. After receiving the prize, the winner will produce the proposed work by the eighth edition of Fruit Exhibition scheduled for January/February 2020, using Favini paper and the services made available by the organizers, and will be present for the official presentation of the finished printed product at the festival. If not, the prize will be forfeited.

10. Timeline:

- contest start date 12/15/18
- submission deadline 12:00 PM (UTC +1) of 03/15/19
- winner and prize announcement May 2019. All notifications will be published on the Fruit Exhibition website (the winning authors will also be notified by e-mail and/or telephone).
- printing of work for marketing purposes within the year of 2019.
- official presentation of printed book or magazine in occasion of Fruit 8 (January/February 2020).

11. By participating in the contest, the author (or the contact person in the case of co-authors) authorizes the initiative's organizers and partners to use all digital material (images, text, etc.) regarding the winning project and other possible chosen projects for the sole purposes of promotion and dissemination. The author of the winning project (or the contact person in the case of co-authors) also agrees to Fruit Exhibition's and Favini Srl's use of several copies of the printed book, the quantity of which is to be decided, for promotional purposes.

12. All communication pertaining to this contest must be sent to the festival's administrative office at the following email address: segreteria@fruitexhibition.com or by calling +39 051.0391177.

13. Personal data processing. The data provided will be processed in compliance with Art. 13 of GDPR 679/2016.

PLACE AND DATE

LEGIBLE SIGNATURE