



# REPLICA



VIII edizione

The 2020 edition of Fruit Exhibition will take place from 29<sup>th</sup> to 31<sup>st</sup> May. The fair will dedicate a special focus on travel publishing. **Are you a publisher, an artist, a printer or you just confronted yourself with the independent publishing, printed or digital, on the theme of the journey?**

Fruit Exhibition and REPLICA the Italian artist's book archive are looking for editorial and visual project to show the unusual point of view of the last decade's travel publishing. **Narrative and visual storytelling that combine poetry and information through the artistic eye of a writer, photographer, designer.**

**The projects selected by Fruit Exhibition** will have the opportunity to participate in the market fair (filling out the application form) or to be sold at Fruit's bookshop present at the event, through a consignment deal.

**The projects selected by REPLICA** will have the opportunity to be part of its collection and to participate in the exhibition curated by REPLICA, in collaboration with Fruit Exhibition, as part of the focus dedicated to travel publishing.

Le selection made will be part of the program realized by Fruit Exhibition in collaboration with REPLICA and KABUL magazine on travel publishing that during the fair will be composed by a bookshop curated by Fruit, the exhibition curated by REPLICA and a public program aiming to create a dialogue between editors, artists and experts on their experiences and projects around travelling, travel publishing, cartography and geography through a social-cultural-politic- environmental prospective.

**The deadline to apply is 10<sup>th</sup> March 2020.** The applicants must send an email to [bookshop@fruitexhibition.com](mailto:bookshop@fruitexhibition.com) heading "FOCUS VIAGGIO" and indicating in the body of the email **a short description of the project, a link that can be consulted and the personal data of the project referent.** The organization will contact back only the referents of the selected projects.

CRUDO will grant a link to your website from the Fruit Exhibition portal (website <http://www.fruitexhibition.com/>).

The focus on travel publishing is realized in collaboration with **REPLICA** a project by **Associazione Culturale CasaGialla** with the contribution of **Fondazione Rossi** and the patronage of **Comune Nova Milanese**, and **KABUL magazine**.



VIII edizione

# REPLICA



In accordance with art. 13 L. D. n. 196/2003 – Privacy Protection act CRUDO, controller of data processing, processes the personal data given by you, also electronically, for purposes directly connected to the event specified and to inform you of initiatives promoted by CRUDO.

The personal data in question is processed in accordance with principles of lawfulness, fairness and transparency; providing them is not compulsory, however, should you choose not to, CRUDO cannot proceed with enrolment to the event and related activities. You may exercise your rights as set forth in art. 7 of L. D. (access, integration, correction, opposition, cancellation) by writing to CRUDO, via Irnerio, 17 – 40126

Bologna (BO) T: +39 051 0391177

Mail: [segreteria@fruitexhibition.com](mailto:segreteria@fruitexhibition.com)

## **PARTICIPATION CONTRACT GENERAL CONDITIONS**

### **ART. 1 ADMISSION**

Self-publishers, operating in the trade - music - art sectors or with a general interest in “Fruit exhibition” can take part in the event

### **ART.2 USE OF THE LOGO**

Publishers must insert the Fruit exhibition logo on all promotional material concerning “Fruit Exhibition”.

### **ART. 3 COPYRIGHT – PERSONAL IMAGES**

3.1 The intellectual propriety of every editorial items entered in the exhibition belongs to the original owners. The participants give the permission to CRUDO and REPLICA to publish on-line materials which are part of the application (or part of such materials), to publish pictures of materials exposed and participants just to promote Fruit Event, any money which comes from that activities will be returned to the participants by CRUDO.

3.2 The participants give permission to CRUDO and REPLICA to reproduce pictures of their own faces (including parts) in order to promote the Fruit event.

### **ART.4 LIABILITY FOR THEFT AND DAMAGE**

CRUDO will provide dedicated staff in order to sell and supervise books. Participants exonerate the Organizer from any responsibility relating to theft or damage which may occur to the participant’s detriment. Participants shall not hold the organizers responsible in any way whatsoever for any damages which may be caused by the Participant him or herself or by his or her personnel.

### **ART.5 POSTPONEMENT, REDUCTION AND SUSPENSION OF THE FESTIVAL**

Should the event be cancelled, either entirely or partially, for reasons which go beyond their control or cannot be attributed to them, CRUDO and REPLICA will bear no responsibility towards the participant. Only in the event of complete cancellation, once commitments have been honored and sums which are due to CRUDO have been detracted, will any amounts remaining be shared amongst participants in proportion of payments made. Participants hereby waiver any action against CRUDO with the aim of receiving any reimbursement and/or compensation for damage.



# REPLICA



VIII edizione

CRUDO is also exonerated from any responsibility related to events which may interfere with regular progress of the exhibition. Changes to event dates may be made solely at the Organizer's discretion and indisputable authority without this giving participants the faculty to withdraw, request any reimbursement and/or compensation for damage.

CRUDO is also exonerated from any responsibility related to events which may interfere with regular progress" and success of the exhibition and with sellings as well.

#### **ART.6 DOMICILE OF CHOICE – COMPETENT JURISDICTION**

Each applicant elects his or her domicile at the address indicated on the application form. Any dispute that may arise regarding the interpretation and/or execution of the present contract shall be referred, without exception or appeal to any alternative jurisdiction, exclusively to the Courts of Bologna, Italy.

#### **ART.7 SHIPMENT**

Books shipping to Fruit exhibition (and eventually back from it) will be at exhibitor's charge.

In accordance with and to all effects of articles 1341 and 1342 of the Italian civil code, applicants expressly confirm the following points, specifically and analytically:

Art. 4 Liability for Theft or Damage

Art. 5 Postponement, Reduction and Suspension of the Course